



This event is supported by the Italian Ministry of Education, University and Research (MIUR):
 “Dipartimenti di Eccellenza Program (2018–2022)” - Dept. of Humanities, University of Pavia

**1st Winter School on Public Diplomacy
 University of Pavia
 2nd - 6th December 2019**

Program

<p>Monday, December 2nd</p> <p>14.00 <i>Registration and welcome</i></p> <p>“Landscape diplomacy: Ancient Italy” Coordinator and discussant Professor Maurizio Harari</p> <p>14.30 <i>“Ethics and aesthetics of the archaeological landscape: adapting the spaces of antiquity to the life of today”</i>, prof. Marcello Barbanera (Università degli Studi “La Sapienza” di Roma)</p> <p>16.30 Coffee break</p> <p>17.00 <i>“The National Geoportal for Archaeology”</i>, dott.ssa Elena Calandra, (director of the Central Institute for Archeology, MiBAC)</p> <p>17.00/18.00 Discussion coordinated by Maurizio Harari and Elena Calandra</p>	<p><i>2nd part</i></p> <p>15.00 Workshop coordinated by Carlo Lippolis on “Cultural Heritage, Public and Community Archaeology. Activities and Experience of cooperation in Iraq, Turkmenistan and Mongolia”</p> <p>16.30 Coffee break</p> <p>17.00/ 18.00 Discussion</p> <p>Wednesday, December 4th</p> <p>“The new public diplomacy and foreign publics” Coordinator and discussant Professor Iliaria Poggiolini</p> <p>10.00 <i>“Diplomacy in the Age of Artificial Intelligence”</i>, Cornelius Bjola, (Oxford University)</p> <p>11.00 Coffe Break</p> <p>11,10/11,40 Remote presentation by Paul Sharp, (University of Minnesota Duluth)</p> <p>12.00 Lunch</p>
<p>Tuesday, December 3rd</p> <p>“Diplomacy of archaeology: promoting the past” Coordinator and discussant Professor Clelia Mora</p> <p>10.00 <i>“Field and museum: working on written materials in Iran and Iraq”</i>, Carlo Giovanni Cereti, (Università degli Studi “La Sapienza” di Roma)</p> <p>11.00 Coffee break</p> <p>11.10 /11.40 Discussion</p> <p>12.00 Lunch</p>	<p><i>2nd part</i></p> <p>15.00 Workshop coordinated by Iliaria Poggiolini and Lorenzo Medici on “Public diplomacy and Nation branding in cooperation with the Italian Commissioner’s Office for Dubai 2020 Universal Exhibition”</p> <p>16.30 Coffee break</p> <p>17.00/18.00 Discussion</p>



UNIVERSITÀ
DI PAVIA

<p>Thursday, December 5th</p> <p>“A diplomacy of ideas: the influence of Italian political and strategic thinking in the Modern Age” Coordinator and discussant professor Mario Rizzo</p> <p>10.00 <i>“A diplomacy of ideas. Italian writers and the European debates on reason of state and international law”</i>, Francisco Xavier Gil Pujol, (Universitat de Barcelona)</p> <p>11.00 Coffee break</p> <p>11.10 <i>“Hard and soft power in historical perspective. Italian geopolitics and the Spanish Empire in the 16th century”</i>, Mario Rizzo, (Università degli Studi di Pavia)</p> <p>11.10/11.40 Discussion</p> <p>12.00 Lunch</p> <p><i>2nd part</i></p> <p>15.00 <i>“Legal framework and stability policing activities in crisis response operations”</i>, Emanuele Barbieri, (Commander of Compagnia Carabinieri di Vigevano)</p> <p>16.30 Coffee Break</p> <p>17.00/18.00 Discussion</p> <p>Friday, December 6th</p> <p>“Promoting the regime abroad: cultural and artistic images of fascist Italy” Coordinator and discussant professor Elisa Signori</p> <p>10.00 <i>“Under Western eyes: foreign observers in fascist Italy”</i>, Emilio Gentile, (Università degli Studi “La Sapienza” di Roma)</p>	<p>11.00 Coffee Break</p> <p>11.10/11.40 Discussion</p> <p>12.00 Lunch</p> <p><i>2nd Part</i></p> <p><i>The cultural and artistic image of Italy framing its perception abroad</i></p> <p>15.00 <i>“Fraternity and cultural rivalry between France and Italy in the second half of the 19th century”</i>, Jean-Yves Frétygné , Université de Rouen-Normandie, GRIC (Groupe de recherche sur l’Italie contemporaine)</p> <p>16,30 Coffee break</p> <p>17.00/18.00 Workshop and discussion coordinated by Michele Cattane</p> <p>Saturday, December 7th</p> <p>10.30 Closing keynote speaker: Alain Schnapp (Sorbonne Université, Paris) on <i>A Universal History of Ruins</i>.</p> <p>Closing remarks by the conveners and Project coordinator.</p> <p>Project Coordinator: Ilaria Poggiolini Scientific Committee: Maurizio Harari, Clelia Mora, Ilaria Poggiolini, Mario Rizzo, Elisa Signori Organizing Secretariat: Claudia Agrestino</p>
--	---